

James Jessamine Tourism Development



Jim Jessamine is planner, urban designer, and architect with over 20 years of international experience of tourism development studies. His expertise covers development studies and marketing for a wide range of business activities including: tourism, infrastructure, logistics, industrial development and urban development. His experience covers national, regional and local tourism planning as well as assessment missions. He has executed contracts for a wide range of international clients including the World Bank, UNDP, World Tourism Organisation, the Asian Development Bank, as well as governments and private corporations.

Contact Email: j.jessamine@btinternet.com



National Strategies



Proposed Mamaia Core Area

Uganda Tourism Master Plan
UNWTO, UNDP and Government of Uganda, 2013

Burundi Sustainable Tourism Master Plan
UNWTO, UNDP and Government of Burundi, 2010

Montenegro Public Private Partnership Programme
EU, Government of Montenegro, 2008

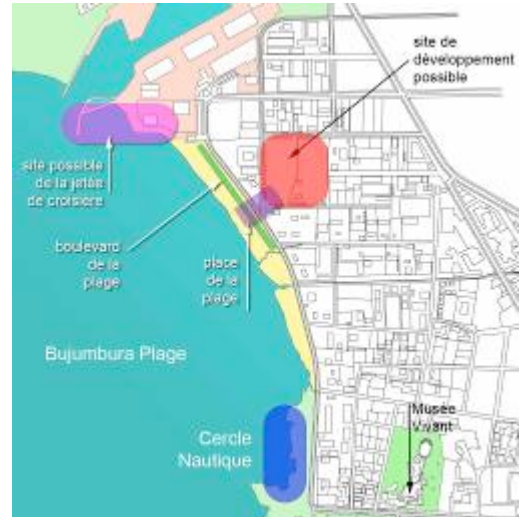
Romania Tourism Development Master Plan
UNWTO, Romanian Ministry of Tourism, 2007

Nigeria Tourism Master Plan
UNWTO, Nigeria Ministry of Tourism, 2005

Syria Tourism Investment Study, Syria
UNDP, Syrian Ministry of Tourism, 2005

National Tourism Plan for Mongolia
UNDP, UNWTO, Mongolian Tourism Authority, 1989

Mekong Dolphin Tourism Trail, Cambodia
UNWTO, Royal Government of Cambodia, 2007



Bujumbura Waterfront, Burundi

Regional Plans

Lowcountry PDA, South Carolina, USA
South Carolina Government, 2010

Waccamaw PDA, South Carolina, USA
South Carolina Government, 2009

Eastern Heartlands PDA, South Carolina, USA
South Carolina Government, 2008

Ledong Tourism Master Plan, Hainan, China
Hainan Development Corporation, 2009

Central Core PDA, South Carolina, USA
South Carolina Government, 2008



Myrtle Beach, South Carolina

Orissa Coastal Tourism Master Plan, India
UNWTO, Government of Orissa, 2007

West Bengal Coastal Tourism Master Plan, India
UNWTO, Government of West Bengal, 2007

Buddhist Tourism Circuit, Bihar, India
UNWTO, Government of Bihar, 2006

Port Cities Development Programme, Aden, Yemen
World Bank, 2006

Tourism Master Plan for Uttaranchal Pradesh, India
UNWTO, Government of Uttaranchal, 2006

Socotra Island Framework for Ecotourism, Yemen
UNWTO, UNDP, 2005

Guizhou Province Tourism Strategy, China
UNDP, Government of China, 2002

Shandong Coastal Tourism Strategy, China
UNWTO, Shandong Tourism Administration, 2005

Jiangsu Provincial Tourism Strategy, China
Jiangsu Provincial Tourism Administration, 2004

Andaman Islands Tourism Strategy, India
UNDP/WTO and Government of India, 1997

Tourism Plan for Tibet, China
UNDP, UNWTO, China NTA, 1992

Local and Resort Plans

Changshou Lake Development Plan, Chongqing, China
Chongqing Government, 2011

Jeddah Resort Area, Saudi Arabia
Private Developer, 2004

Wujin Taihu Bay Tourism Area, Jiangsu, China
UNWTO, Changzhou Government, 2004

Economic Impacts of Mullet Bay Resort, St. Maarten
Island Government of Netherlands Antilles, 2003

La Belle Source, Mauritius
Private Developer, 2002

FOM International Exhibition Centre, Mauritius
Private Consortium, 1996

Liugong Island Tourism Development Masterplan, China
Liugong Island Development Corporation, 1995

Proposed Hotel Development, Saigon, Vietnam
Private, 1996

Patriata Tourist Development, Punjab, Pakistan
Government of Punjab, 1989

Caymanas Development, Jamaica
Private Sector, 2008



Mullet Bay Resort, St. Maarten

Sentosa Transport Master Plan, Singapore
Sentosa Development Corporation, 1990

Shanghai Tertiary Sector and Huaihai Road Development, China
Asian Development Bank and Shanghai Government, 1994

Royal Bangkok Sports Club Redevelopment Study, Thailand
Royal Bangkok Sports Club, 1986

Discovery Bay Resort Extension, Hong Kong
Hong Kong Resort, 1992

Discovery Bay Resort Development, Hong Kong
Hong Kong Resort, 1990

Assessment Missions

Tongling Tourism Development Plan, Anhui, China
Tongling Government, 2011

Tongchuan Tourism Development Plan, Shaanxi, China
Tongchuan Government, 2011

Lake Tanganyika Tourism Plan, Burundi

UNWTO, UNDP, 2010

Bakhchysaray Tourism Development, Crimea, Ukraine
Bakhchysaray Regional Government, 2007



Kratie, Cambodia

Morocco Resorts Development Assessment
Private Sector, 2006

Coastal Tourism Plan for West Bengal, Orissa and Andhra Pradesh, India

UNWTO, Government of India, 2006

Tourism Development Evaluation of Lake Boraphet, Thailand
UNWTO, Ministry of Tourism, 2006

Tourism Recovery in Earthquake Affected Areas of Pakistan
UNWTO, Pakistan Ministry of Tourism, 2005



Kampong Ayer, Brunei



Changshou Lake, China